



NEWS RELEASE

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Additional COVID-19 grants awarded to local businesses

The Town of Zionsville Community Development Corporation (CDC) has awarded grants to two additional Zionsville businesses to help ease the burden of unplanned expenses and lost revenue incurred due to COVID-19.

The most recently approved grants are:

- **Salon G** - \$10,000 grant. Owner Melissa Gee will use the grant for marketing purposes, including updating the salon's website and hiring a social media consultant.
- **Blooming Life Yoga Studio** - \$10,000 grant. Owners Geoff and Kristen Barfield will use the grant for operating expenses, marketing efforts, teacher expansion, Pilates machines and technology upgrades to provide online classes.

Previously, the CDC awarded grants to eight Zionsville businesses: Blooms by Dragonfly, Casalini Portraits, CV Art and Frame, Frances+Parke, Hopwood Cellars, Lesley Jane, Village Antique Mall and zWorks. A total of \$93,500 in grants has been awarded.

To help local businesses impacted by COVID-19, earlier this summer the Town of Zionsville launched the CDC grant program. This funding option is available to businesses located in the [106th Street Tax Increment Finance District](#) (area bounded by Poplar Street, Elm Street, 96th Street, Michigan Road and Zionsville Road).

Funding for businesses in this district remains available but is diminishing if to be disbursed in 2020. For more information on the CDC grant, contact communitydevelopment@zionsville-in.gov or call Wayne DeLong, Director of Planning & Economic Development, at 317-503-6170.

The Zionsville CDC is a 501(c)(4) service organization whose mission is to undertake activities that are for the "betterment of Zionsville." Formed in 2016, the CDC contributes to the community in a variety of ways, including offering economic development incentives in the form of grants and loans to businesses in the 106th Street Tax Increment Finance District, as well as operating and maintaining the pathways, rain gardens and common areas in Creekside Corporate Park.

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